

# STATUS

## ACCESSORIES


EST. 1997



# STATUS

## FINELY TUNED, RETAILER FOCUSED OPERATIONS

Founded in 1997, Status Accessories has become the go-to supplier for accessories.

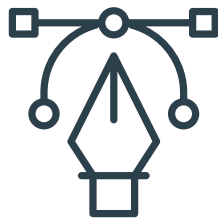
- Privately held business
- Headquartered in Cleveland, OH
- Domestic & international sourcing
- Sustainable solutions 
- Full EDI and planogram capability, retail category management experts
- Large network of 3,000+ customers
- Licensed and proprietary brands
- Quick shipments of orders with 99% fill rate
- Direct factory relationships and Asian sourcing office
- Products distributed in all 50 states and in more than 25 countries

### PROVEN PROCESS



#### PARTNERSHIP

Your business is as important as our business. We work hand in hand with your team.



#### DESIGN

Seasoned design team brings innovative designs while staying within brand standards.



#### SOURCING

Strategic sourcing from around the globe with trusted partners - with quality, cost and speed in mind.



#### LOGISTICS

Consistent on-time delivery, properly packaged to customer's specifications.



#### DEDICATED TEAM

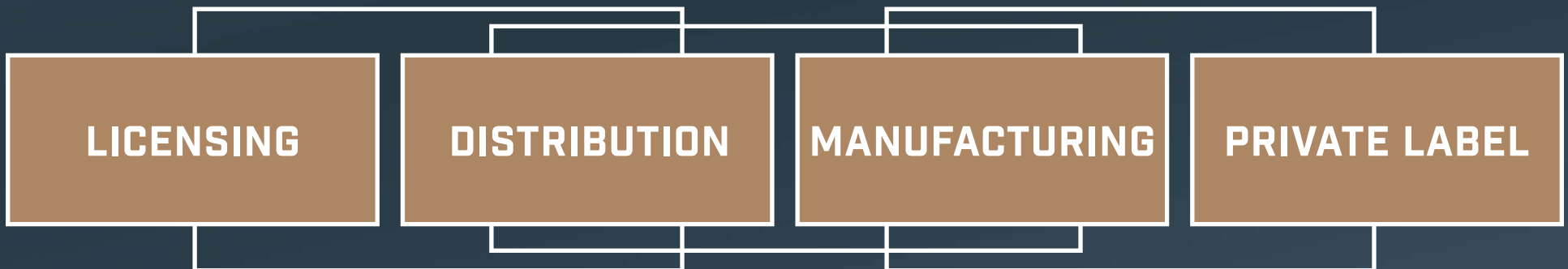
Complete buy-in, from the top down to deliver the right product at the right time.

# THE STATUS DIFFERENCE



## OUR GUARANTEE

# THE RIGHT PRODUCT AT THE RIGHT TIME



# PRODUCT CATEGORIES



# GLOBAL REACH ALONG MULTIPLE DISTRIBUTION CHANNELS

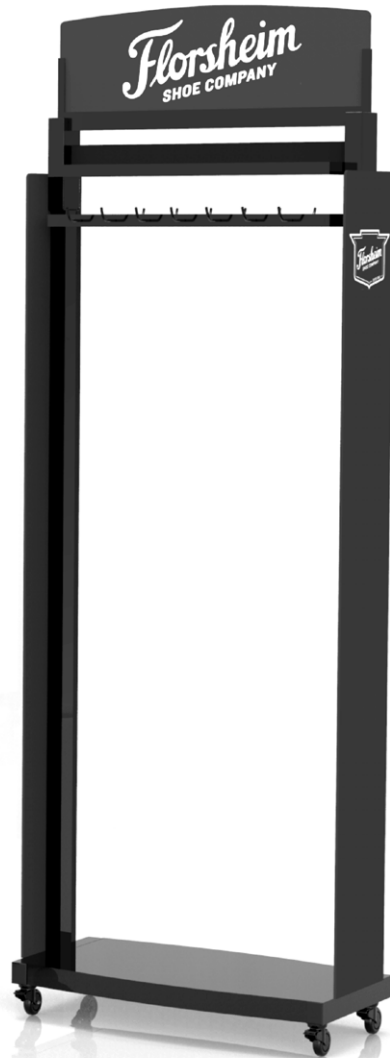
MASS, CLUB, E-COMM, CATALOG, INDEPENDENTS



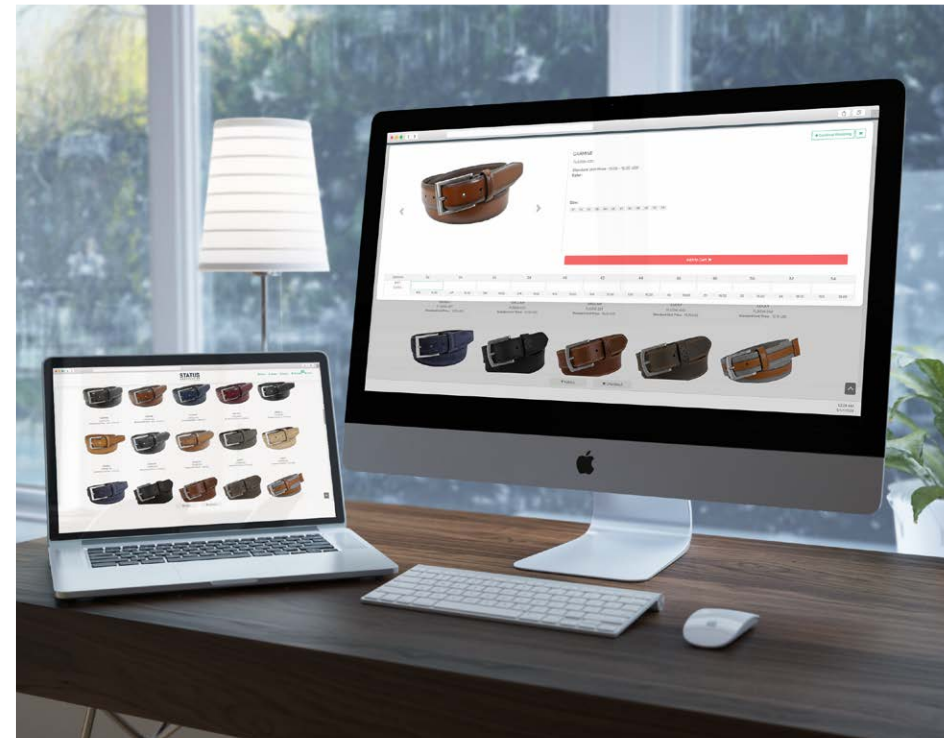
# MARKETING PROGRAMS

## IN-STORE FIXTURES

In-store belt and wallet displays are provided by Status to customers who meet certain order criteria. Each fixture can hold approximately 84 belts and 24 wallets. Customers have the option of having the fixture branded with any brand Status offers.



## B2B PORTAL



Status provides a B2B portal that is easy and convenient for their customers to use. This allows them to see real time inventory and provides the ability to place an order anytime, anywhere.

# MARKETING PROGRAMS

## BUYING GROUPS



## TRADE SHOWS



# SOURCING

Status is committed to working only with reliable, trusted sources which produce through “responsible” practices. These established relationships have been vetted over years of seeking quality manufacturers who have proven to be ethical, reasonably priced and sustainable (within industry standards). 🌱

\* Factory information & certifications are available upon request and under NDA



## STATUS WORKS WITH SOURCING PARTNERS ALL OVER THE GLOBE

- China
- India
- Mexico
- Italy
- Brazil
- Colombia
- USA
- And More



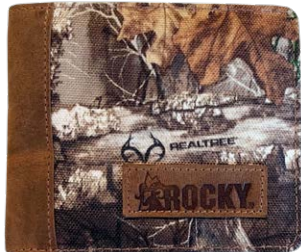
# LICENSING SUCCESS



**DURANGO**<sup>®</sup>

*Florsheim*  
SHOE COMPANY





# DURANGO®







# STRATEGIC PARTNERSHIPS

## SIGNATURE

GOLD

BY LEVI STRAUSS & CO™



# IZOD

# PERRY ELLIS



# CAROLINA

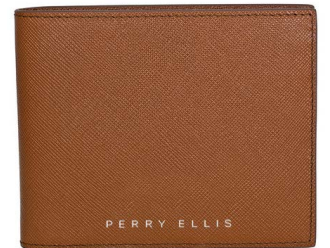
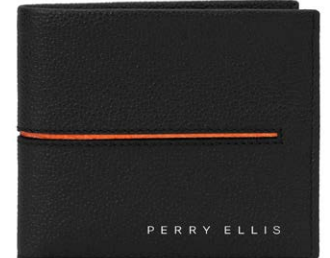
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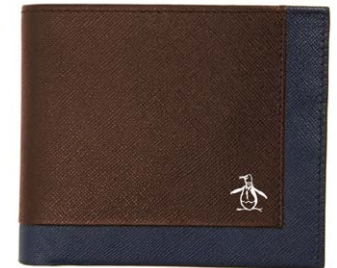
# PERRY ELLIS



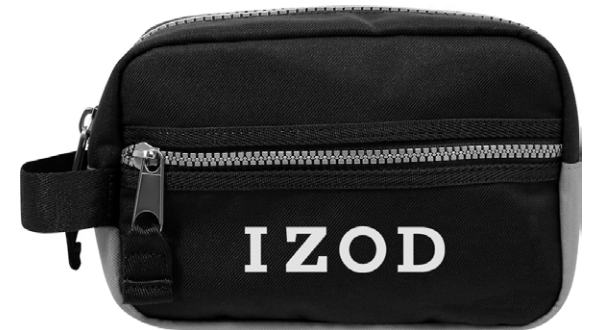




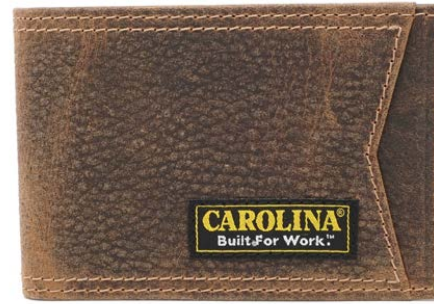
an original  
**Penguin**<sup>®</sup>  
BY  
Munsingwear

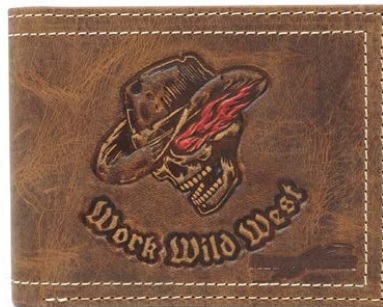
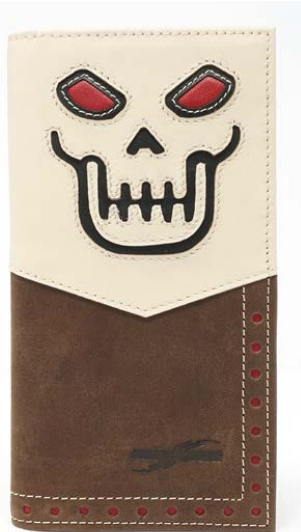


# IZOD



# CAROLINA





# STATUS

A C C E S S O R I E S

EST. 1997