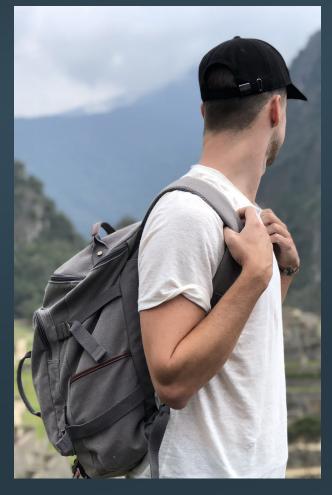
## STATUS ACCESSORIES

EST. 1997







# STATUS

### FINELY TUNED, RETAILER FOCUSED OPERATIONS

Founded in 1997, Status Accessories has become the go-to supplier for accessories.

- Privately held business
- Headquartered in Cleveland, OH
- Domestic & international sourcing
- Sustainable solutions



 Full EDI and planogram capability, retail category management experts

- Large network of 3,000+ customers
- Licensed and proprietary brands
- Quick shipments of orders with 99% fill rate
- Direct factory relationships and Asian sourcing office
- Products distributed in all 50 states and in more than 25 countries

#### PROVEN PROCESS



#### **PARTNERSHIP**

Your business is as important as our business. We work hand in hand with your team.



#### DESIGN

Seasoned design team brings innovative designs while staying within brand standards.



#### SOURCING

Strategic sourcing from around the globe with trusted partners - with quality, cost and speed in mind.



#### LOGISTICS

Consistent on-time delivery, properly packaged to customer's specifications.



#### **DEDICATED TEAM**

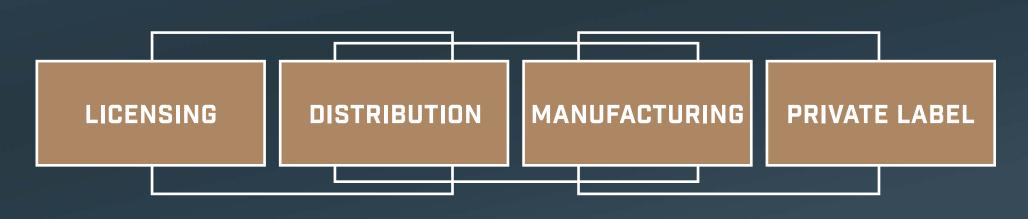
Complete buy-in, from the top down to deliver the right product at the right time.

## THE STATUS DIFFERENCE



**OUR GUARANTEE** 

## THE RIGHT PRODUCT AT THE RIGHT TIME



### PRODUCT CATEGORIES

#### **BELTS**

- Dress, casual, fashion, Italian, work, outdoor, Western, tactical
- Full grain leather, saddle leather, Italian made leather, suede, woven, synthetic, polyester, elastic, neoprene
- Multiple colors, embosses, burnishes, patterns, sizes, tooling
- True Fit Technology track belts, stretch belts, cut to fit belts

#### **LUGGAGE & BAGS**

- Rollaboards, sets, hardside, softside, wheeled duffles, carry-ons, tactical
- Backpacks, duffles, briefcases, messengers, laptop, travel bags
- ABS, cow leather, rugged buffalo leather, Vachetta leather, synthetic leather, canvas, nylon, polyester

#### **WALLETS**

- Bifolds, trifolds, card holders, passport holders, Western, tactical
- Cow leather, Vachetta leather, vegetable tan leather, synthetic, canvas, skins
- Multiple colors, sizes, emboss, burnishes, RFID























### **GLOBAL REACH ALONG MULTIPLE DISTRIBUTION CHANNELS**

MASS, CLUB, E-COMM, CATALOG, INDEPENDENTS



























NORDSTROM





























+2,000INDEPENDENT RETAILERS

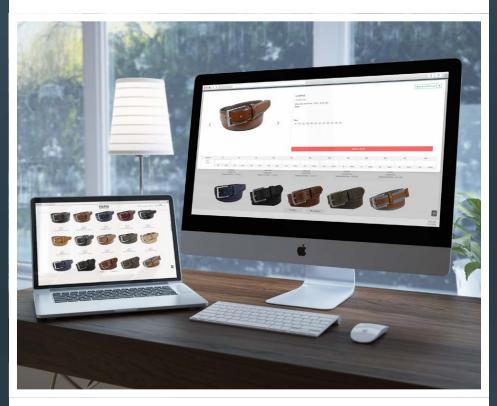
## MARKETING PROGRAMS

## IN-STORE FIXTURES

In-store belt and wallet displays are provided by Status to customers who meet certain order criteria. Each fixture can hold approximately 84 belts and 24 wallets. Customers have the option of having the fixture branded with any brand Status offers.



#### **B2B PORTAL**



Status provides a B2B portal that is easy and convenient for their customers to use. This allows them to see real time inventory and provides the ability to place an order anytime, anywhere.



## RESPONSIBLE SOURCING 🥏



Status is committed to working only with reliable, trusted sources which produce through "responsible" practices. These established relationships have been vetted over years of seeking quality manufacturers who have proven to be ethical, reasonably priced and sustainable (within industry standards).

\* Factory information & certifications are available upon request and under NDA



Status partners with suppliers which employ state of the art manufacturing technology and testing practices.



#### WHY RETAILERS PARTNER WITH STATUS ACCESSORIES

COMPANY: 20+ year history of superior products and

customer service

MANAGEMENT: Consistent track record, leaders in the

industry

PRODUCT: Quality, innovative, safe and high price/value

proposition

**SUSTAINABLE SOURCING:** Focus on sustainable solutions

throughout the supply chain 💋

MANUFACTURING: Approved factories with stringent QA

requirements

**DELIVERY**: Consistent on-time delivery, properly packaged

MARKETING: Effective marketing and

promotional campaigns

**SERVICE**: 30+ sales reps servicing the needs of customers

**EXPERIENCE:** Proven track record with all types of retailers

PRICING: Economies of scale/high volumes enable

competitive margins



## LICENSING SUCCESS







# ROCKY























## **DURANGO**®













# Florsheim SHOE COMPANY























## STRATEGIC PARTNERSHIPS





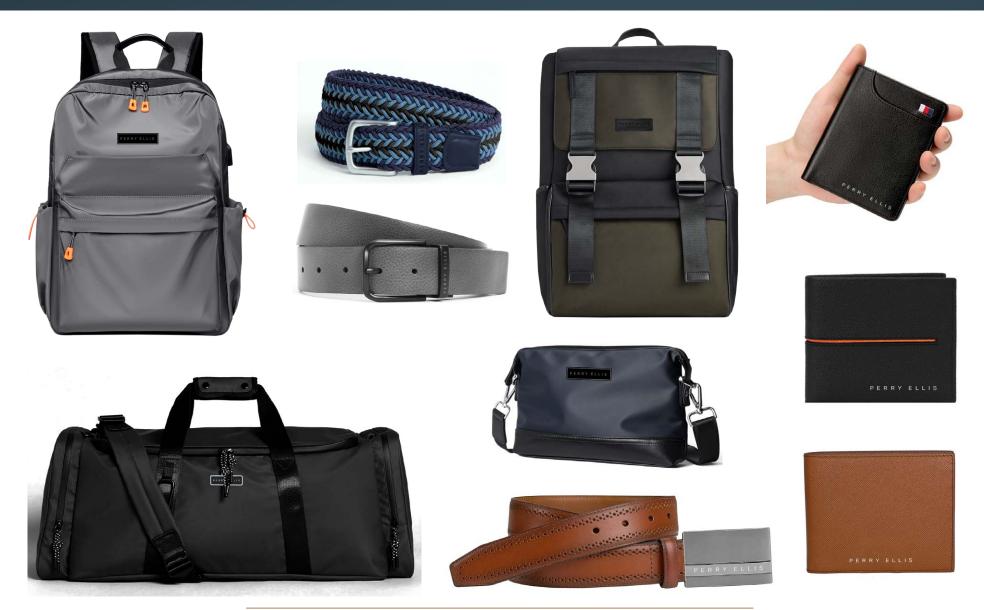
IZOD

PERRY ELLIS CUBAVERA

# SIGNATURE BYLEVI STRAUSS & CO.



## PERRY ELLIS











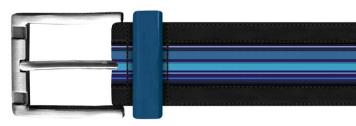














# IZOD





















# STATUS

EST. 1997 ————